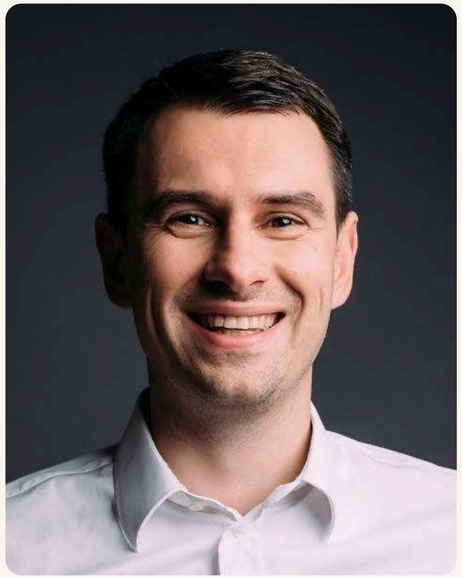
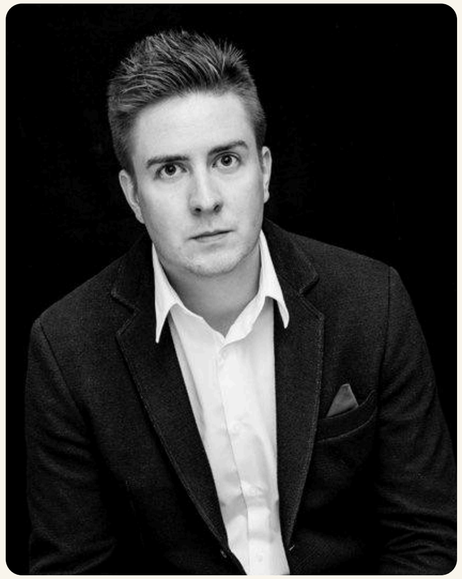

THE
CLUB
London
REAL ESTATE & RELOCATION

Our team:



Alexey Meretskiy
CEO and Founder of The Club London

Entrepreneur and angel investor, 15+ years across fintech, technology and luxury businesses.



Phil Tucker MBCS

Phil Tucker is a business and project management professional with 10+ years experience across property, facilities management, technology and business development.



Julia danilova-meretska
The Club London Board member

CEO & Founder of Domio Group, Co-Founder of YDF London and Domio Publishing
(Elle, Elle Decoration, Harper's Bazaar, Cosmopolitan, Architectural Digest)



Eleonora Luzhna
The Club London Board member

CEO and Founder at Keppel property consulting limited 20+ years experience in the London premium real estate marke

The address is easy to buy.

The home is not.

The families who get this right treat search, design, staffing and upkeep as one project — not five separate phone calls.

IRREVERSIBLE

A mistake costs twice

01

An unvetted contractor or a rushed brief doesn't just cost money to fix — it costs the months a family spends living around the rework.

ACCESS

Pathways & Enrichment

02

London's most sought-after properties, designers and specialist tradespeople rarely reach a cold enquiry — access runs through relationships, not portals.

COORDINATION

Five contractors, one gap

03

Agent, architect, designer, builder, stylist — each excellent alone, but nobody owns the outcome when they aren't working from the same brief.

The stakes:

the wrong start costs a season, not a signature —
and by the time it's visible, the rework has
already begun.

Questions? Your Club Assistant

[+44 7775 66 46 78]
WhatsApp

One home. Every discipline. One club assistant.

Whether relocating to London or refreshing a home you own, Club London sources, designs, staffs and maintains — introduced to you personally where it's relationship, handled end to end where it's logistics.

Acquisition & Design 01

Property search across 200 of the UK's leading agencies, including Sotheby's and Christie's. Interior design and ongoing care for the home — entirely in-house, DOMIO Interiors and YDF Interiors, from architecture to Hermès, Dr. Vranjes and Trudon.

Fit-Out & Technology 03

Smart home, security and climate systems specified and installed by vetted technical partners, tested before the family arrives. Full household set-up — utilities, insurance and every finishing touch in place from day one.

Staffing & Upkeep 02

Household staff recruited and managed directly — housekeepers, chefs, drivers, security. Maintenance, logistics and cellar curation handled by our own teams and trusted specialist partners.



02

Real estate & relocation — overview

The promise:

One club assistant, one standard across every discipline — direct where trust is personal, done for you where it's simply logistics.

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Eight disciplines, one club assistant.

Five disciplines vetted directly by Club London. Three we don't vet — we own them.

01

PROPERTY SEARCH & ACQUISITION

Direct access through Sotheby's and Christie's international networks, plus 200 more UK agents.

02

INTERIOR DESIGN & RENOVATION

DOMIO Interiors and YDF Interiors — from architecture to Hermès tableware, Dr. Vranjes fragrance and Lalique.

03

PROPERTY MAINTENANCE

Repair, installation and service by Club London's own vetted teams, not a rotating cast of contractors.

04

HOUSEHOLD STAFFING

Housekeepers, chefs, drivers and security, recruited and managed for the household directly.

05

GROUNDS & ESTATE CARE

Gardens, pools and grounds maintained to a single standard, year round.

06

SMART HOME SYSTEMS

Security, climate and home automation specified, installed and serviced by vetted specialists.

07

MOVE-IN & HOUSEHOLD SET-UP

Unpacking, assembly and logistics by Club London's own teams, ready before the family arrives.

08

WINE & CELLAR CURATION

Cellar curation by Giles Burke-Gaffney of Justerini & Brooks — Royal Warrant holders since 1761.



The exceptions:

Design, maintenance and move-in are ours —
everything else is vetted directly by Club London
and reviewed annually.

Questions? Your Club Assistant

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WhatsApp

Vetted means eight things. Not one soft word.

Every specialist in the Club London network is measured against the same standard before a single introduction is made.

01

REPUTATION & DISCRETION

Impeccable standing among the families and properties they already serve, and complete confidentiality about who those families are.

02

TRACK RECORD

100+ residences delivered worldwide, and 200 of the UK's leading agents hosted quarterly at Club London Off Nights.

03

CONFIRMED OUTCOMES

Every completed project verified directly by Club London — checked with the client, not taken on trust.

04

GENUINE ACCESS

An in-house design house carrying Loro Piana and Poliform, plus Justerini & Brooks — Royal Warrant wine merchants since 1761.



Real estate & relocation — the standard



04

Real estate & relocation — the standard

Vetted means eight things. Not one soft word.

Every specialist in the Club London network is measured against the same standard before a single introduction is made.

05

CLEARANCE & SAFEGUARDING

Every household placement background-checked and reference-verified before they set foot in your home.

06

NO HIDDEN INCENTIVES

No referral fees from agents, contractors or maintenance providers — the recommendation serves the home, not a commission.

07

VOUCHED BY THE CIRCLE

Recommended by families already inside Club London — the same peer trust that runs through the whole club, not a cold search.

08

JUDGEMENT UNDER PRESSURE

The composure to manage a delayed completion, a failed system before guests arrive, or a contractor dispute — not just craftsmanship on paper.

The track record:

100+ residences worldwide, 200 leading UK agents,
a Royal Warrant wine house —
relationships cultivated quarterly, not a one-time introduction.

Questions? Your Club Assistant

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Seven stages. One project.

Relocating or renovating —
the families who avoid costly rework start with one team.

STEP 1
Brief

Budget, timeline and taste captured — before a single call is made.

STEP 2
Search

Direct access to on- and off-market homes across every major London agency.

STEP 3
Design

Concept and palette presented by DOMIO Interiors and YDF Interiors.

STEP 4
Procurement

Planning, permissions and bespoke sourcing — marble, fabric, furniture.

STEP 5
Installation

Contractors and craftsmen managed under one project lead, one timeline.

STEP 6
Staffing

Household staff recruited; the home fully set up before arrival.

STEP 7
Move-In

The family arrives to a finished home — nothing left to chase.

Next step:

A confidential consultation at our Knightsbridge design house — no obligation, just a clear view of what your project would look like.

Prefer to see it first?

Visit DOMIO Interiors and YDF Interiors at 70 Brompton Road, Knightsbridge — ask your Club Assistant for a private walkthrough.

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